IndiAtelier

Fabric that breathes, design that speaks

PRODUCT CATALOGUE FOR GLOBAL IMPORTERS

Bed Linen · Bath Linen · Baby Textiles | Collection 2026–27



SUSTAINABILITY · LUXURY · COMFORT

OEKO-TEX® STANDARD 100 certified fabrics | www.indiatelier.com

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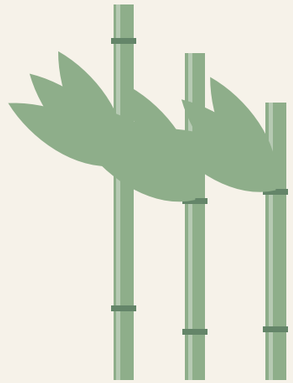
ABOUT INDIATELIER

Soft on you, kind to the planet

IndiAtelier is an Indian home-textile atelier creating bed linen, bath linen and baby textiles for importers, distributors, retailers and private-label brands around the world.

Our name joins two ideas: the depth of India's textile heritage and the spirit of an atelier – a place where fabric is considered, designed and finished with care. Every collection begins with the fibre: soft bamboo, Tencel™ lyocell, modal and organic cotton, chosen because they feel beautiful and tread more lightly on the planet.

We work the way global buyers need us to: low minimum order quantities to start, customization across fabric, weave, colour, size and artwork, and export-ready documentation, including OEKO-TEX® STANDARD 100 certification.



OUR THREE PROMISES

Sustainability

Plant-based fibres, responsible choices, certified safety.

Luxury

Refined weaves, finishes and artwork with a distinct elegance.

Comfort

Fabric that breathes: cool, soft and gentle on skin.

WHY PARTNER WITH US

Why IndiAtelier

Low MOQ to start

Begin with a manageable first order. Low minimum order quantities let you test a market, a colorway or a concept before scaling up.

Customization and Private Labelling available

Fabric, thread count, GSM, colors, sizes, artwork and pack formats – tailored to your market and your brand.

Indian craftsmanship

India's deep textile heritage – embroidery, hand block printing and fine weaving – brought to export-grade home textiles.

Unique elegance

Considered palettes, refined finishes and thoughtful details that give your range a point of difference on the shelf.

Sustainability at the core

Plant-based fibres, OEKO-TEX® STANDARD 100 certification and responsible choices from fibre to finished product.

CUSTOMIZE & ENQUIRE

Request samples, specifications and a tailored quotation.

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THE SCIENCE OF SOFTNESS

Bamboo · Tencel™ · Modal · Organic Cotton

Four plant-based fibres sit at the heart of IndiAtelier's bed and bath collections. Bamboo, Tencel™ and modal are blended with, or used alongside, cotton for silky comfort and everyday durability.

Bamboo

BAMBOO VISCOSE

Made from fast-growing bamboo grass, regenerated into a soft cellulose fibre.

HAND-FEEL

Silky, cool to the touch, fluid drape.

BEST FOR

Sheets, towels, baby terry

Tencel™

LYOCELL

Wood pulp from certified and controlled forests, spun in a closed-loop process (Lenzing).

HAND-FEEL

Smooth, cool, strong when wet.

BEST FOR

Sheets, duvet covers

Modal

BEECH-WOOD CELLULOSE

Regenerated from beech-wood pulp into an exceptionally fine, soft fibre.

HAND-FEEL

Ultra-soft, holds colour, resists pilling.

BEST FOR

Bed linen, bath textiles

Organic Cotton

ORGANICALLY GROWN COTTON

Grown without synthetic pesticides or GM seed; far lower blue-water use (LCA).

HAND-FEEL

Soft, airy.

BEST FOR

Bed linen, baby muslin & terry

Tencel™ and Lenzing™ are trademarks of Lenzing AG. Fibre descriptions: Lenzing; Textile Exchange fibre and materials resources.

COMFORT & HEALTH

Good for skin, good for sleep

Moisture-smart

Cellulosic fibres absorb and release moisture readily, helping skin feel drier through the night. Lenzing reports that Tencel™ and modal absorb notably more moisture than cotton.

Temperature comfort

Thermal comfort strongly shapes sleep quality. Breathable, moisture-managing bedding supports a comfortable sleep microclimate (Okamoto-Mizuno & Mizuno, J Physiol Anthropol, 2012).

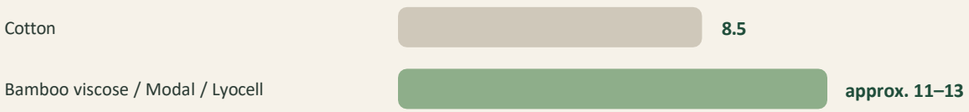
Gentle on sensitive skin

Soft, smooth fibres feel kind against skin. The American Academy of Dermatology advises soft, breathable fabrics for eczema-prone skin and avoiding rough, scratchy materials.

Fresh, honestly

Raw bamboo fibre has shown antibacterial activity in studies. We position bamboo on softness and moisture handling, and let OEKO-TEX® testing speak for safety.

STANDARD MOISTURE REGAIN (% OF DRY WEIGHT)



Moisture regain values are typical published textbook figures (Morton & Hearle, Physical Properties of Textile Fibres). Okamoto-Mizuno & Mizuno, 2012; American Academy of Dermatology, eczema guidance; Lenzing.

SUSTAINABILITY IN NUMBERS

Kind to the planet

Fibre choice is one of the biggest levers in textile sustainability. These published figures show why plant-based, responsibly produced fibres matter.

91 cm

Growth in 24 hours recorded for some bamboo species; mature in a few years, no replanting.

GUINNESS WORLD RECORDS

>99%

Solvent recovered and reused in closed-loop Tencel™ lyocell production.

LENZING

–91%

Blue-water consumption of organic vs conventional cotton in a life-cycle assessment.

–46%

Global-warming potential of organic vs conventional cotton in the same assessment.

2,700 L

Water used to produce the cotton for one conventional T-shirt.

WWF

<1%

Of the material used to make clothing is recycled into new clothing – a case for biodegradable fibres.

ELLEN MACARTHUR FDN, 2017

FIBRE COMPARISON

At a glance

Fibre	Raw material	Land & water	Production	End of life	Hand-feel
Organic cotton	Organically grown cotton	Far lower blue-water use (LCA)	Mechanical spinning	Biodegradable	Soft, airy
Bamboo viscose	Fast-growing bamboo grass	Typically rain-fed, no irrigation	Chemical regeneration: process control matters	Biodegradable	Silky, cool
Tencel™ lyocell	Certified / controlled wood pulp	Managed forests	Closed-loop solvent recovery	Biodegradable	Smooth, cool
Modal	Beech-wood pulp	Managed forests	Chemical regeneration	Biodegradable	Ultra-soft

OUR APPROACH

Plant-based fibres, blended with cotton for strength and tested to OEKO-TEX® STANDARD 100. Process matters as much as fibre, so we are glad to share fibre-specific documentation and certificates on request.

Sources: Guinness World Records (bamboo growth); Lenzing (lyocell solvent recovery, biodegradability); Textile Exchange, Life Cycle Assessment of Organic Cotton, 2014; WWF (cotton water footprint); Ellen MacArthur Foundation, A New Textiles Economy, 2017. LCA results vary by region and method.



PRODUCT 01

Bed Sheets, Pillow Covers & Duvet Covers

BED LINEN

Sleep in quiet luxury

Sheets, pillow covers and duvet covers in bamboo, cotton, Tencel™ and modal blends: breathable by nature, finished with embroidery, prints or hand block printing, and made to your specification.

Fabric	100% bamboo · 100% cotton (300 TC+) · Tencel™ and cotton blend · Modal and cotton blend . GOTs certified Organic Cotton
Thread count	Customizable (e.g. 300, 350, 400 and above)
GSM	Customizable (e.g. 130 GSM)
Sets & combos	Single pieces and combos (e.g. 4-piece set-Duvet cover, sheet and 2 pillow covers)
Fitting	Flat & fitted, 16-inch deep pockets
Colours	Customizable (e.g. white, pink, brown, grey)
Sizes	Queen, single, double, king, California King, etc.
Pillowcases	Customizable (e.g. 30 × 20 inches)
Artwork	Plain, embroidery, prints (floral, kids' themes, etc.), hand block printing
Weave	Sateen, percale, etc.
Certification	OEKO-TEX® STANDARD 100, GOTS

CUSTOMIZE & ENQUIRE
Colors, prints, embroidery and packaging on request.

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BED LINEN

Illustrative Size Chart (AU Market)

Standard dimensions in inches (length × width). Customizations available.

Size	Flat sheet	Fitted sheet
Super King	130 x 118	80 x 80
King	106 × 112	80 × 72
Queen	102 × 100	80 × 60
Double	102 × 94	76 × 54
Single	102 × 71	76 × 36
King Single	106 × 79	80 × 42
Long Single	102 x 71	80 x 36

A TYPICAL 4-PIECE SET (CONFIGURABLE- MATCHING CUSHIONS OR 2 CONTRAST PILLOWS CAN BE ADDED)



Flat sheet

Fitted sheet

Pillowcase

Pillowcase

Pillowcase size customizable (e.g. 30 × 20 inches) · Fitted sheets with 16-inch deep pockets

MAKE IT YOURS

Colors, artwork & weaves

COLOURS: CUSTOMIZABLE (E.G. WHITE, PINK, BROWN, GREY- ALL PASTEL SHADES AVAILABLE)

White

Pink

Brown

Grey

Custom



ARTWORK

Plain, embroidery, prints (floral, kids' themes, etc.) and hand block printing, in your colors.

WEAVES

Sateen: lustrous, silky, fluid drape. Percale: crisp, cool, matte – a classic hotel feel

Towels and Bathrobes



BATH LINEN

A spa at home

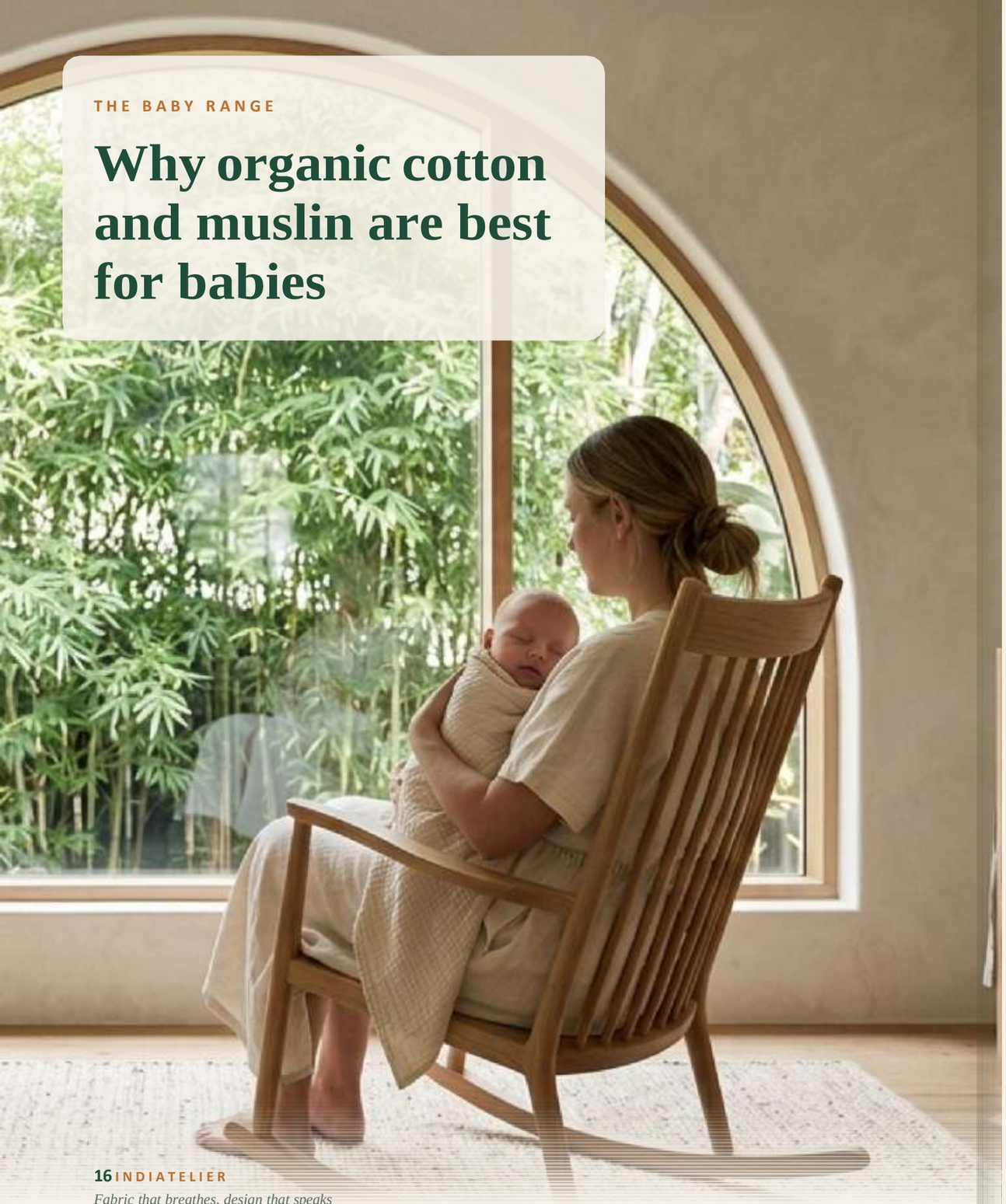
Plush, absorbent towels and bathrobes in bamboo, OEKO-TEX® cotton, recycled poly-cotton and zero-twist yarns, in terry, waffle, jacquard and velour weaves, sized and finished to your brief.

Fabric	Bamboo · cotton (OEKO-TEX®) · recycled poly-cotton · zero twist
GSM	Customizable (e.g. 650 GSM)
Sets & combos	Single pieces and combos (e.g. towels of various sizes)
Colors	Full color palette available, with custom shade development on request.
Sizes	Common sizes and specific sizes, customizable
Artwork	Plain, subtle embroidery, block print
Weave	Terry, waffle, jacquard, velour
Certification	OEKO-TEX® STANDARD 100



THE BABY RANGE

Why organic cotton and muslin are best for babies



GENTLE BY NATURE

What the science says

Newborn skin is thinner and more permeable.

Reviews of infant skin physiology describe a thinner outer skin than in adults, commonly cited at around 30% thinner, so what touches the skin matters.

STAMATAS ET AL., PEDIATRIC DERMATOLOGY, 2011

Organic cotton is grown without synthetic pesticides or GM seed.

Fewer chemical inputs in the field means a gentler fiber for the youngest skin and a lighter footprint for the planet.

TEXTILE EXCHANGE

The strictest test class is for babies.

OEKO-TEX® STANDARD 100 Product Class I covers articles for babies up to 36 months, with the tightest limits on harmful substances.

OEKO-TEX® STANDARD 100 CRITERIA

Muslin is open, airy and light.

Breathable fabric helps avoid overheating, a recognized safe-sleep concern. Multi-layer muslin grows softer with every wash.

AAP SAFE SLEEP RECOMMENDATIONS, 2022

Soft and breathable is kinder to sensitive skin.

Dermatologists advise soft, breathable fabrics for eczema-prone skin and avoiding rough, scratchy materials.

AMERICAN ACADEMY OF DERMATOLOGY

PRODUCT 03 · BABY RANGE

Muslin Hooded Towel



A cloud-soft hooded towel in two - four layers of organic cotton muslin: airy, absorbent and gentler with every wash. Generously sized for wrapping toddlers after bath time.

Fabric	100% Cotton Muslin
Weave	2 to 4-layer muslin
Size	81 × 81 cm (Customizable)
Suitable for	Toddlers
Pack	2 pcs / pack
Certification	OEKO-TEX® STANDARD 100 & GOTS

PRODUCT 04 · BABY RANGE

Bamboo (Terry Weave) Hooded Towel



Plush terry-weave toweling in bamboo viscose: silky, cool and highly absorbent, with a hood that keeps small heads warm.

Fabric	100% Bamboo Viscose or Blends
Weave	Terry
Size	81 × 81 cm (Customizable)
Suitable for	Newborns & infants
Pack	2 pcs / pack
Certification	OEKO-TEX® STANDARD 100

PRODUCT 05 · BABY RANGE

Cotton Terry Hooded Towel



Dense 500 GSM terry cotton for a generous, plush wrap: dependable absorbency and durability, wash after wash.

Fabric	100% Terry cotton
GSM	500 (customizable)
Weave	Terry
Size	81 × 81 cm (customizable)
Suitable for	Newborns & infants
Pack	2 pcs / pack
Certification	OEKO-TEX® STANDARD 100 & GOTS

CUSTOMIZE & ENQUIRE

Colours, prints, embroidery and packaging on request.

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PRODUCT 06 · BABY RANGE

Muslin Swaddle



Large, breathable organic muslin swaddles that double as light blankets, nursing covers and pram shades.

Fabric	100% Cotton Muslin
Size	96 × 101 cm (customizable)
Suitable for	Newborns & infants
Pack	3 pcs / pack
Certification	OEKO-TEX® STANDARD 100 & GOTS

CUSTOMIZE & ENQUIRE

Colours, prints, embroidery and packaging on request.

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PRODUCT 07 · BABY RANGE

Muslin Swaddle Wrap (Hook and Loop)



A ready-shaped muslin wrap with hook-and-loop (Velcro) fastening for quick, even swaddling. Use in line with paediatric safe-swaddling guidance.

Fabric	100% Cotton Muslin
Style	Wrap with hook-and-loop closure
Size	30 cm width × 56 cm height (customizable)
Suitable for	Newborns & infants
Pack	3 pcs / pack
Certification	OEKO-TEX® STANDARD 100 & GOTS

PRODUCT 08 · BABY RANGE

Muslin Baby Burp Cloth Set



Soft, absorbent muslin burp cloths in two practical shapes, straight and contoured 8-shape, supplied as a six-piece set.

Fabric	100% Cotton Muslin
Size	48 × 25 cm (customizable)
Shapes	Straight, 8-shaped
Suitable for	Newborns & infants
Pack	6 pcs / pack
Certification	OEKO-TEX® STANDARD 100 & GOTS

TRUST & COMPLIANCE

Certifications and Quality Assurance

Our products are certified to OEKO-TEX® STANDARD 100, the independent label that tests every component of a textile product for substances that may be harmful to health. GOTS certificate is also available on a transaction basis.

Product class	Intended use	Typical items
Class I	Babies and infants up to 36 months	Swaddles, hooded towels, burp cloths
Class II	Direct skin contact	Bed sheets, pillow covers, towels, bathrobes
Class III	No direct skin contact	Outer layers and linings

AVAILABLE ON REQUEST FOR EVERY ORDER

- Certificate copies and scope of certification
- Test reports and technical data sheets
- GSM, thread-count and dimensional specifications
- Colorfastness and shrinkage test results
- Pre-shipment inspection reports

Certificate numbers and product-wise scope are shared on request.

WORKING WITH US

Customization and Ordering Guide

1

Enquire

Share your market, products and target specification.

2

Specify & sample

We align fabric, weave, color, size and artwork, then sample.

3

Approve

Confirm samples, packaging and commercial terms.

4

Produce & Inspect

Produce as per approved samples and QC by approved third party or your inspection teams.

5

Ship

Export documentation and dispatch as per terms.

LET’S BEGIN

Let’s create something beautiful together

Tell us about your market, your customers and your collection. We will respond with samples, specifications and a tailored proposal.

YOUR CONTACT

Nikhil Sethi

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A brand of Fortivaa Pvt Ltd. IEC - AAHCF1572G ||

ASK US FOR

- Product samples and swatch books
- Detailed specification sheets
- Pricing, MOQ and lead times
- Certificates and test documentation
- Custom color, artwork and size development

THE COLLECTION



Bed Linen



Bath Linen



Baby Textiles

IndiAtelier

Fabric that breathes, design that speaks

SUSTAINABILITY · LUXURY · COMFORT

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